

# The Key to Keywords

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## Directions

Find answers to the questions below. Use precise keywords to get the best results. To make sure your answers are correct, recheck the facts by finding them on at least two sites. Write down the names of the two sites where you found the answer.

### 1. How many teeth does an adult dog have?

Answer: \_\_\_\_\_

Keywords used: \_\_\_\_\_

Two Sites: 1) \_\_\_\_\_

2) \_\_\_\_\_

### 2. What is the most popular dog breed in Canada?

Answer: \_\_\_\_\_

Keywords used: \_\_\_\_\_

Two Sites: 1) \_\_\_\_\_

2) \_\_\_\_\_

### 3. Which is the strongest of a dog's five senses?

**Try this!** Use a keyword that has a similar meaning to "strong."

Answer: \_\_\_\_\_

Keywords used: \_\_\_\_\_

Two Sites: 1) \_\_\_\_\_

2) \_\_\_\_\_

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## Directions

In some ways, a search engine is like a well-trained dog. It will fetch what you want, but only if you use the right commands. Although single words are better commands for dogs, more words are better for search engines.

**Our question:** \_\_\_\_\_

**Our search site:** \_\_\_\_\_

### Searching with ONE keyword

Number of search results: \_\_\_\_\_

Did you find the answer to your question in the first three results?

☐ Yes ☐ No

### Searching with TWO keywords

Number of search results: \_\_\_\_\_

Did you find the answer to your question in the first three results?

☐ Yes ☐ No

### Searching with \_\_\_\_\_ keywords

Number of search results: \_\_\_\_\_

Did you find the answer to your question in the first three results?

☐ Yes ☐ No

## What keywords did you use?

Round 1: \_\_\_\_\_

Round 2: \_\_\_\_\_

Round 3: \_\_\_\_\_

How many searches did it take to find the answer? \_\_\_\_\_

How many keywords did it take to find the answer? \_\_\_\_\_

Our answer: \_\_\_\_\_  
\_\_\_\_\_

Two sites that had the answer I was looking for were:

Site 1: \_\_\_\_\_

Site 2: \_\_\_\_\_